

DORNSIFE SCHOOL OF PUBLIC HEALTH 7TH ANNUAL CASE COMPETITION



THE DORNSIFE SCHOOL OF PUBLIC HEALTH **CASE COMPETITION**

Participate in a unique learning experience, address a Philadelphia public health problem in a team environment, and have a chance to win prize money!



WHAT IS A CASE COMPETITION?

- Students are presented with a real-world public health scenario to which teams must develop an innovative solution.
- Occurs over a short time and requires quick and effective collaboration.
- Each member of the winning team will receive a prize!



WHAT COMPETITORS WILL GAIN

Students will have the opportunity to:

- Apply public health skills and knowledge learned in class to a real-world problem
- Enhance presentation skills
- Gain an experience that can be discussed in interviews and on resumes



The Dornsife School of Public Health
CASE COMPETITION

HOW TO ENGAGE WITH A CASE STUDY

- Introduction to the Case Study – Objective, Context, and Question(s)
- Initial Readings – The Case and Key Information
- Understanding the Problem – Identifying and Discussing the Problem
- Analyze the Case – Gather Facts, Analyze Relationships
- Develop Solutions – Brainstorm, Evaluate, Selection of Solution
- Create an Action Plan – Detailed, Assign Roles, Goals and Deadlines
- **REFLECT!**



The Dornsife School of Public Health
CASE COMPETITION

PAST CASE COMPETITIONS

THIS YEAR'S TOPIC
COVID-19 VACCINE DISSEMINATION

COMPETITION DAY 2021
Thursday, February 18th, 2021
Awards Ceremony will be held at 5pm over Zoom.

In 2021, the Dornsife School of Public Health will hold its second annual Case Competition virtually due to the coronavirus pandemic.

WELCOME
Welcome to the 2021 Case Competition Booklet. Here you will find the following:
1. Welcome
2. Rules and Guidelines
3. Abstract & Introduction
4. Team Task
5. Philadelphia Health Profile
6. Vaccine Distribution Phases
7. Health Communication Planning Resources
8. Additional Resources, Scoring Guidelines

SCHOOL OF PUBLIC HEALTH
Dornsife School of Public Health
Creating Public Health Through Research, Practice, and Partnerships

DORNSIFE SCHOOL OF PUBLIC HEALTH 3RD ANNUAL CASE COMPETITION

Wednesday, February 16, 2022

Students are presented with a real-world public health scenario to which teams of students must develop an innovative solution. The task requires quick and effective collaboration as well as applying traditionally gained public health knowledge in the classroom. The case topic is top secret until the big reveal when the competition begins. Members of the winning team receive \$1000!

To get involved, contact Tariem Burroughs (tab54@drexel.edu)

Student Evaluations

- 95% would recommend the competition to students in the future
- 90% believe they learned something new by participating
- 85% reported that the competition was a fun and enjoyable experience
- 75% feel more connected to Dornsife as a result of their participation

THIS YEAR'S TOPIC:
Protecting Vulnerable Populations from Extreme Heat
Philadelphia Department of Health

Other Competencies Gained

- Apply public health skills and concepts from class to a real-world scenario
- Enhance their presentation skills
- Enhance their resumes through skill development or accomplishments
- Network with Dornsife faculty, staff, and/or community partners
- Collaborate with Dornsife peers in ways that they otherwise would not have been able to

1 WEEK TO PREPARE A SOLUTION **7** COMMUNITY PARTNERS ENGAGED **17** JUDGES & MENTORS **36** STUDENT COMPETITORS

DORNSIFE SCHOOL OF PUBLIC HEALTH

4TH ANNUAL CASE COMPETITION 2023

THEME: FOOD JUSTICE IN PHILADELPHIA
DETAILS: FEBRUARY 1ST - 15TH



**THIS YEAR'S THEME...
PREVENTATIVE HEALTH ACCESS**

COMPETITION RULES

- Solution to problem should be the team's work. Teams should not consult with anyone outside of the assigned mentor.
- Teams will not be allowed to view other groups' presentations prior to delivering their own innovative solution on competition day.



MENTORS AND JUDGES

- Role of the mentor:
 - Helping students think critically about their proposed solution
 - NOT giving answers about what the “right” solution is
- Teams may consult other faculty on the case
- Teams may use publicly available information or other scientific literature from the internet or library catalogues



JUDGING CRITERIA

- Judges will assess presentations based on the following criteria:
 - Justification: How well does the team provide rationale for why their proposal is the best option?
 - Innovation: How creative is the team's proposed solution?
 - Organization: How well-organized and thought-out is the proposed solution?
 - Specificity: How relevant and appropriate for the context is the proposed solution?
 - Delivery: How well do team members present their ideas?
- A rubric will be provided to teams in the case document.



COMPETITION TIMELINE

- Case Released - 02/02/26
- Working on Case (Students and Mentors) – 02/02/26 – 02/18/26
- Students Submit Deliverables (Students) – 02/18/26 (noon)
- Deliverables Submitted to Judges (Tariem) - 02/18/26 (later that day)
- Case Competition – 02/25/26 (virtual – 3pm – 5pm)





COMPETITION PRIZES

- ▶ Winning Team: \$1000 per team
- ▶ Honorable Mention: \$500 per team
- ▶ People's Choice Award: \$500 per team

TIPS FOR SUCCESS

- Go into your mentor meeting having already discussed your topic and what you will be asking them.
- Schedule times to work with your team so that you don't run into scheduling conflicts
- Practice your presentations and brainstorm possible Q&A to ensure that your team is prepared.
- **Be innovative!** Public health challenges are complex!
- Be engaging and bring energy to your presentation.





Questions or concerns?

Contact Tariem Burroughs at tab54@drexel.edu

<https://drexel.edu/dornsife/news/events/case-competition/>

